



MAELSTROM

Smart technology for MArinE Litter SusTainable RemOval and Management

PRESS RELEASE
16th March 2024

A Beach Cleanup at Gnejna Bay, Malta

Project MAELSTROM and Nature Trust Malta organize a beach cleanup at the Coastal gem of Gnejna Bay on the morning of March 16th.



The team of the EU- funded project MAELSTROM – *Smart Technology for Marine Litter Sustainable Removal and Management* is convening in Malta for its 7th General Assembly and Steering Committee Meeting scheduled for March 15th. To mark this occasion, the consortium of 14 partners from 8 European Union countries, along with [Nature Trust Malta](#), a partner of the World Wildlife Fund, will organize a public beach clean-up and a beach litter monitoring session, with the use of the MAELSTROM app whose functionality has been upgraded under the mission ocean project [REMEDIES](#). The event will be held on Saturday March 16th, at the coastal gem of Gnejna Bay.

The event will kick off at 10:00 am with participants gathering at Gnejna Bay for a morning dedicated to cleanup activities. Following the cleanup, the event will conclude with a "Refresh and Reflect" moment which will include a light lunch and an opportunity for reflection on the impacts of marine litter and the significance of collective efforts undertaken by civil society.

The MAELSTROM team and the colleagues from Nature Trust Malta welcome participants willing to participate at the cleanup/monitoring activities. This will also be the occasion to share the mission of Nature Trust Malta and MAELSTROM's goals and milestones under the [EU Mission Restore our Oceans and Waters](#) within the Maltese society.

Registration at the event is mandatory through the form: [Sign Up](#)

Let's join hands to make a positive impact on our environment and coastline!




Gnejna Bay Beach Cleanup

16th March 2024 | 10-13

Make a Difference at Gnejna Bay!

10:00 am | Morning Meet-up: Gather at Gnejna Bay.

10:15 am | Hands-on Action: Participate in clean-up efforts and marine litter monitoring, making a tangible difference.

12:30 pm | Refresh and Reflect: Enjoy a light lunch provided as we celebrate our collective impact.

Let's Protect Our Planet Together – Your Action Counts!

To participate in the activities, please scan the QR code



Be There to Care!

Disclaimer: The clean-up is being held with all the necessary permits required from the Environment and Resources Authority (ERA). This initiative has been made possible through the joint efforts and collaboration between the H2020 MAELSTROM project and Nature Trust Malta, thanks to the support of MAELSTROM partners ISDI group LTD, University of Malta, and Venice Lagoon Plastic Free.



USEFUL INFORMATION

- Project Maelstrom H2020



MAELSTROM - *Smart technology for MARine Litter SusTainable RemOval and Management* - is an EU-H2020 project bringing together 14 partners including research centers, recycling companies, NGOs, marine scientists and robotic experts from 8 European countries. The aim of the project is to implement innovative multi- level solutions for the sustainable removal and recycling of marine litter in coastal environments. MAELSTROM designs, manufactures and integrates scalable, replicable and automated technologies co-powered with renewable energy and second-generation fuel, to identify, remove, sort and transform all types of collected marine litter into valuable raw materials.

<https://www.maelstrom-h2020.eu>

- Nature Trust Malta



Nature Trust (Malta) is a non-profit non-governmental environmental organization working in the Maltese Islands. It is also a privileged partner of World Wildlife Fund (WWF). Nature Trust (Malta) is today one of the oldest and largest environmental NGOs in Malta dealing with natural environment of the Maltese Islands. Over the years it has worked and lobbied hard to get legal protection for various plants and animals in the Maltese Islands, helping to save



from extinction some of the local endemic species. Today the Trust is very active in environmental education through various means, as it strongly believes that education is the best tool to create awareness on nature conservation. The organization is also carrying out many environmental projects in Malta such as afforestation, habitat conservation, the conservation of endemic wildlife through the Wildlife Rescue Team, and the creation of marine protected areas.

<https://naturetrustmalta.org/>

- University of Malta



<https://www.um.edu.mt/>

- ISDI group LTD



<https://www.isdigroup.com/>

- Venice Lagoon Plastic Free



<https://www.plasticfreevenice.org/>



USEFUL CONTACTS

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